## Flyer Template Instruction

## Design

Design size is A4, 2480 x 3508 pixels at 300dpi, with a 6 mm (71 pixels) free border around. Use only the printable area inside. Keep text free from the edge of the printable area.

#### Front p1

The front page (p1) supports three (3) planks. The logo includes space for a local region, e.g. for municipal ("gemeente") elections. Also for the landingpage. The list number is optional.

### Back p2

On the back page (p2) name and portrait picture of the lead candidate ("lijsttrekker"), and a quote.

#### **Picture**

The photograph has an aspect ratio of 3:4, and a resolution of 768 x 1024 pixels minimum.

#### Quote

There is room for a text of up to about twenty (20) words.

#### **Print**

Print on A5 or A6 format, requires at least a 3 to 4 mm free border of the printable area.

### **Assembly**

#### **Export**

Export each page as a PNG.

#### PDF

Import the pages as layers on top of each other in one design file and export as a PDF (A4 size) with seperate layers as pages.

#### Sharepic social media

Import both pages, position them next to each other, scale the layers to 25% and export.

# **Flyer Template Description**

Flyer Template Description (in dutch)





